



Arun VetrivelB.E, PGXPM (Great Lakes Institute of Management)

Areas of Expertise

- Agile Project Management (Scrum)
- Experiential Learning (Simulations)
- Service Project Management
- Project Communication Management
- Project Estimation

- Project Team Management
- Organizational Behavior
- Change Management
- Case Study Writing

Arun Vetrivel is DGM, Digital Learning Manager in L&T Institute of Project Management. He brings in 2 decades of Project Management experience working with global clients such as Johnson & Johnson, Abbott, and Baxter. He was actively involved in the new product development of medical devices, industrial automation tools and networking devices. The products include Sedation Delivery System, Blood Glucose Monitoring systems, Advanced Sterilization systems, Biopsy systems. He has a good exposure to the project management lifecycle followed in regulated industries like medical devices. He has been using scrum methodology to manage offshore teams for global clients. He has successfully implemented KANBAN for the sustenance projects. Prior joining L&T IPM as Manager Strategic Initiatives, he has worked with HCL Technologies and L&T Technology services and has managed new product development, porting, validation, and sustenance projects.

At IPM he takes care of Digital Learning and new initiatives. He has developed numerous project case studies from real L&T projects for classroom teaching. He has trained and guided many project professionals to become PMP certified.



Qualifications

- B.E (Electronics & Communication Engineering, Government College of Technology, Coimbatore) 2002
- Post Graduate Executive Program in Management (PGXPM) Great Lakes institute of Project Management 2017
- Project Management Professional (PMP) 2010
- Agile Certified Practioner (PMI ACP) 2014

Publications

- Arun Vetrivel and Reghunath KP (2018), "Agile Project Management for Non-IT Projects" in 12th Annual ISDSI conference 27th 30th Dec 2018, SPJIMR, Mumbai.
- Arun Vetrivel, "Agile Project Management in a Weak Matrix Organization Product Owner Perspective" in 10th Annual ISDSI Conference, 27th – 30th Dec 2016 at Nasik.