

Press Release

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L&T Metro Rail (Hyderabad) Limited bags three national awards at the 36th All India Public Relations National Conference conducted by Public Relations Society of India

At a glittering ceremony held in Jaipur recently, LTMRHL has received three national awards:

- 1. Award Category - Social Media for PR & Branding – First**
- 2. Award Category – PR in action - HMR Brand Ambassador Campaign – Second**
- 3. Award Category – Best Public Awareness Programme - Third**

These awards were given away by the Hon'ble Speaker of Rajasthan, **Mr. Kailash Meghwal** to the Corporate Communications Team, LTMRHL.

The Jury for PRSI National Awards – 2014 were:

- **Mr. Wajahat Habibullah**, Former Chairperson National Commission for Minorities and former Chief Information Commissioner
- **Mr. S K Chaturvedi**, Chairman, Joint Electricity Regulatory Commission (State of Goa and Union Territories)
- **Mr. Madabushi Sridhar**, Central Information Commissioner
- **Mr. Sarthak Behuria**, Group President, Modi Enterprises
- **Dr. Ajit Pathak**, National president, PRSI

The conference theme was based on **Sab Ka Saath: Sab Ka Vikas** – Inclusive Growth – Marching Together: Role of Public Relations. This conference was represented by 42 chapters across India.

The dignitaries who graced the ceremony included **Mr. Madabushi Sridhar**, Central Information Commissioner, **Mr. R V Chandravadan**, IAS, Commissioner of Information & PR, Govt. of Telangana, **Mr. A M Singh**, IAS, Joint Secretary, Ministry of NE Region, GoI and **Mr. Malladi Krishnanand**, Press Secretary to Hon'ble Governor – Andhra Pradesh & Telangana.

On this occasion Mr. Sanjay Kapoor made a presentation on Brand Ambassador Campaign for Change Management – A Case Study, which was well appreciated by one and all.

First - Award Category – Social Media for PR & Branding



Second - Award Category – PR in action – HMR Brand Ambassador Campaign



Mr. Sanjay Kapoor, GM & Head, Corporate Communications & Advertising Business, LTMRHL receiving the award from Mr. Kailash Meghwal, Hon'ble Speaker of Rajasthan & Dr. Gulab Kothari, Chief Editor, Rajasthan Patrika Group

Third - Award Category – Best Public Awareness Programme (Overall activities)



Ms. Geeta Mallikarjunan, Manager PR, LTMRHL & Mr. Sanjay Kapoor receiving the award from Mr. Kailash Meghwal, Hon'ble Speaker of Rajasthan & Dr. Gulab Kothari, Chief Editor, Rajasthan Patrika Group



LTMRHL Team with PRSI National Team

About L&T Metro Rail (Hyderabad) Limited:

L&T Metro Rail (Hyderabad) Limited is a subsidiary of L&T IDPL, promoted by L&T Group, which is a USD 14.3 billion technology, engineering, construction, manufacturing and financial services conglomerate, with global operations. Its products and systems are marketed in over 30 countries worldwide. L&T is one of the largest and most respected companies in India's private sector. A strong, customer-focused approach and the constant quest for top-class quality have enabled L&T to attain and sustain leadership in its major lines of business over seven decades

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HYDERABAD

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