

May 9, 2013

SDDC Wins International Packaging Award

E&A's Switchgear Design & Development Centre (SDDC) has bagged the coveted WorldStar Packaging Award - 2012 in the 'Electronics Category' for its packaging of solar lantern. The winning entry was designed by Mr. Roshan D. Kadam and Mr. Vijay V. Bhandarkar of SDDC's Packaging Cell.

The awards presentation was held in Sydney, Australia on May 9, 2013 to coincide with AUSPACK PLUS 2013 - Australia's International Exhibition of Packaging and Processing Machinery, Materials and Associated Technology.

Entries were judged on parameters of protection and preservation of contents, ease of handling, filling, closing, opening & reclosing, innovation, cost reduction, economy of material, environment compatibility -recyclability, ingenuity of construction, quality of production and suitability for local conditions (production, material, market, etc.).

With over 316 entries from 33 countries, the evaluation held in Singapore during the week beginning November 26, 2012 took more than two days.



Mr. Thomas Schneider, President - World Packaging Organisation (right) presenting the award to Mr. Vijay V Bhandarkar, Manager - Packaging Design during the award distribution ceremony at Sydney, Australia.