

March 12, 2009

L&T Wins Golden Peacock Award for Corporate Social Responsibility

L&T's Corporate Social initiatives have secured global recognition, winning the international Golden Peacock Award. The award was presented to L&T at the 4th Global Conference on Social Responsibility in Portugal on February 26, 2009 in the presence of international business personalities, business leaders and CSR experts. L&T's maiden CSR Report, released last year helped to consolidate the Company's long CSR track record and was prominently displayed at the function.



The award being received by Mr. K. Ramakrishnan, Vice-President Manufacturing Services, L&T Infotech, on behalf of L&T's CSR team.

The Golden Peacock Award for Corporate Social Responsibility has been instituted to encourage international organisations to accelerate the pace of stakeholder oriented improvement processes. It is presented annually and requires companies to critically detail the strategy and philosophy for various initiatives taken to enhance their Triple Bottom Line Performance along with the evaluation strategy followed for existing initiatives. As part of the process L&T competed with some of India's best organisations and was assessed by an eminent panel of juries including international strategists and members of the judiciary.

The award is certain to inspire and encourage our large group of L&T-eers and the CSR team to intensify and extend their efforts to achieve greater success on all three fronts – economic, social and environmental.