

Press Release

Issued by LTMRHL Corporate Communication Department

LTMRHL/CCD/PR/29/14042014

L&T METRO RAIL COFFEE TABLE BOOK UNVEILED AMIDST GREAT POMP & SHOW

Hyderabad, 14th April 2014: L&T Metro Rail (Hyderabad) Limited (LTMRHL) *Coffee Table Book – Imagining Thru Imagineering* was launched in a glitzy ceremony along with a panel discussion.

The Coffee Table book highlights the journey of L&T Metro Rail (Hyderabad) Limited, and its team who dared to dream about this infrastructural wonder called the "Hyderabad Metro Rail". It is the story of the people who are set to transform the city of Hyderabad.

The panelists in the panel discussion on Imagining Thru Imagineering were:

- **Mr. S. K. Joshi**, IAS, Principal Secretary, Urban Development, GoAP
- **Mr. Faiz Khan**, Educationist - Board Member & Treasurer HPS
- **Mr. Kingshuk Nag**, Resident Editor, The Times of India
- **Mr. Suresh R Chitturi**, Chairman, CII, AP & VC & MD, Srinivasa Hatcheries Ltd.
- **Ms. Karuna Gopal**, President - Foundation for Futuristic Cities
- **Mr. V B Gadgil**, CE & MD, L&T Metro Rail (Hyderabad) Ltd.

The session was moderated by **Mr. Vijay Marur**, Author, Columnist & TV Host. The session was well attended by all the important stakeholders of LTMRHL.

The context of the panel discussion was that creativity is not limited to art, culture, music only and when one starts using creativity with engineering, it then is all about Imagineering that is what L&T is all about. Imagineering can help think and create future cities.

Future cities is not only about infrastructures and engineering, it is also about positively impacting the lifestyles of people. The engineering marvels of the world are because people have dared to make their imagination come true though they might undergo many a hardship. The ancient and modern wonders of the world are, because people imagined and made sure that it was a reality. So what are Hyderabadis from all spheres of society imagining about this Imagineering?



Panel Discussion on Imagining Thru Imagineering (Names as in the lists above)



Coffee Table Book Launch



Coffee Table Book Launch

About L&T Metro Rail (Hyderabad) Limited:

L&T Metro Rail (Hyderabad) Limited is a subsidiary of L&T IDPL, promoted by L&T Group, which is a USD 14 billion technology, engineering, construction, manufacturing and financial services conglomerate, with global operations. It is ranked 4th in the global list of Green Companies in the industrial sector by the reputed international magazine Newsweek, and ranked the world's 9th Most Innovative Company by Forbes International. L&T is one of the largest and most respected companies in India's private sector. A strong, customer-focused approach and the constant quest for top-class quality have enabled L&T to attain and sustain leadership in its major lines of business over seven decades.

For queries please contact:

Mr. Sanjay Kapoor

General Manager & Head, Corporate Communications & Advertising Business

Email: sanjaykapoor@ltmetro.com ; Mobile: +91 9642423331

HYDERABAD

14th April 2014