

AIL Bags CII-EXIM Business Excellence Award

L&T's joint venture company, AIL, has bagged the CII-EXIM Bank Business Excellence Award - 2011 for its 'Strong Commitment to Excel'.

The award was presented at the 19th CII National Quality Summit held in Bangalore on December 1, 2011. Mr. N.V. Venkatasubramanian, Chief Executive, and Mr. S. Ramesh, Sr.DGM - Marketing Services & Improvement Initiatives, AIL, received the award from Mr. Harish Bijoor, Chief Executive Officer, Harish Bijoor Consults Inc.



Mr. N.V. Venkatasubramanian (left) and Mr. S. Ramesh (right) receive the CII-EXIM Business Excellence Award from Mr. Harish Bijoor.

AIL has bagged this coveted award for the third year in succession. This year, the award citation included AIL's Manapakkam plant in addition to the other two plants located at Maraimalai Nagar and Kancheepuram.

The award is a recognition of the effectiveness of Business Excellence Initiatives under the MIP IC operational excellence programme to enhance competitive edge and the quality of AIL's products and services.

Jointly instituted by the CII and Export Import Bank of India (EXIM) in 1994, the award recognises the business excellence initiatives of the companies under nine different criteria based on the European Foundation for Quality Management (EFQM) Model. The model emphasises the balanced and sustained results achieved through structured processes combined with innovation, and driven by a proactive leadership.