

## L&T in Top 10 'Best Indian Brands'

*Interbrand & The Economic Times Survey*

L&T has been ranked as the 10<sup>th</sup> Best Brand in India in a survey conducted by the world's leading brand consultant, Interbrand and India's leading business daily, *The Economic Times (ET)*.

L&T's achievement is especially remarkable - it is the only company in the engineering & construction sector to have made it to the list.

Built on an ISO certified brand valuation methodology, the survey takes into account several parameters including financial performance, the role of the brand in business success, and its strength in the marketplace.

Founded in 1974, Interbrand is widely known for its highly respected 'Annual Best Global Brands Report'.

1	TATA	10.907	US\$ MILLION
2	RELIANCE INDUSTRIES	6.247	US\$ MILLION
3	AIRTEL	6.220	US\$ MILLION
4	SBI	3.838	US\$ MILLION
5	INFOSYS	3.797	US\$ MILLION
6	HDFC BANK	3.277	US\$ MILLION
7	MAHINDRA	2.576	US\$ MILLION
8	ICICI BANK	2.571	US\$ MILLION
9	GODREJ	2.456	US\$ MILLION
10	L&T	2.320	US\$ MILLION
11	WIPRO	2.291	US\$ MILLION
12	BAJAJ	2.132	US\$ MILLION
13	HERO	1.738	US\$ MILLION
14	ONGC	1.671	US\$ MILLION
15	MARUTI SUZUKI	1.600	US\$ MILLION
16	AXIS BANK	1.481	US\$ MILLION
17	ITC	1.354	US\$ MILLION
18	RELIANCE ADAG	988	US\$ MILLION
19	HCL	943	US\$ MILLION
20	BANK OF BARODA	841	US\$ MILLION