

L&T Press Release

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L&T launches L&T EduTech

A new industry-led, application-based, practical oriented hybrid online learning platform to help create industry-ready talent

CHENNAI, October 15, 2021 - Marking its entry into the high potential space of virtual learning, Larsen & Toubro (L&T), the technology, engineering, construction, manufacturing, and services conglomerate, announced the launch of L&T EduTech - a new industry-led, application-based, practical oriented learning platform, strongly rooted in technology, that will straddle the entire gamut of engineering & technology verticals to help create industry-ready talent.

“We are living in a period of accelerating change, with the need to not only learn new things but also seek newer and better ways of transmitting learning and I am confident that L&T EduTech will fulfill this role by enabling young men and women of the country to meet the challenges of the future,” said Mr. A M Naik, Group Chairman, Larsen & Toubro. “We have a strong demographic dividend but to translate that potential into performance, it is imperative that we impart relevant skills to our youngsters, make them more productive, and better equipped to contribute to India’s growth story,” he added, describing the task before the new business.

L&T EduTech aims to future-proof L&T’s businesses and bridge the gap that exists today between the competence of young engineers and industry expectations. L&T EduTech will channelize L&T’s storehouse of knowledge and expertise gained of having executed some of the most complex and demanding projects over the decades to empower both students and professionals with real world professional skilling to enhance their employability.

L&T EduTech offers three verticals of College Connect, Professional & Vocational Skilling underpinned by robust Assessment & Certification processes. While College Connect will empower students with practical & application-based learning, Professional Skilling will enable aspiring professionals to fast-track careers in their domains. Vocational Skilling involves skill certification programmes designed by industry experts for improved employability. A rigorous process of learn, skill, assess, certify & engage, and a faculty of subject matter experts drawn from industry, academia and from within L&T is all set to add a new dimension to platform-based, hybrid learning & skilling.

“With the growing accent on online learning & skilling, we have timed the introduction of L&T EduTech well,” asserted Mr. R Ganesan, Head - Corporate Centre, L&T Construction. “We are entering a space that so necessarily requires professional skilling and we are confident that both students and professionals will benefit hugely from our curated courses deeply-rooted in the real world. In fact, learning from L&T is very akin to learning from the masters.”

Background:

Larsen & Toubro is an Indian multinational engaged in EPC Projects, Hi-Tech Manufacturing and Services. It operates in over 50 countries worldwide. A strong, customer-focused approach and the constant quest for top-class quality have enabled L&T to attain and sustain leadership in its major lines of business for eight decades.

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