



## L&T Press Release

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### **L&T Construction's Water & Effluent Treatment Business enters the GUINNESS WORLD RECORDS® books for conducting the 'Largest Environmental Sustainability Lesson' involving 2,289 students**

**Chennai, March 22, 2018:** L&T Construction's Water & Effluent Treatment Business, a frontrunner in building sustainable water infrastructure, initiated a mega awareness campaign as a part of the World Water Day 2018 celebrations across 130 schools in India, Sri Lanka and Tanzania to make more than 40,000 school students aware of the importance of sustainability. The grand finale of the campaign was an 'Environmental Sustainability Lesson' conducted for 2,289 students at the SRM Easwari Engineering College, Chennai, which has been recognized as the largest such exercise and has thus entered the records book of GUINNESS WORLD RECORDS on 16<sup>th</sup> March 2018.

The exercise involved a session convened by Dr. S. Kanmani, Director, Center for Environmental Studies, Anna University, along with Mr. Mohammad Ahmed Salah, Water Technologist, L&T followed by the students having to answer an environmental questionnaire which was adjudicated by the GUINNESS WORLD RECORDS® official adjudicator Mr. Swapnil Dangarikar, who subsequently confirmed the 'world record' and presented the official certificate.

"We are proud to have bagged this global accreditation because it is reflective of our core values of social consciousness and sustainable operations" said Mr. S Rajavel, Senior Vice President & Head, Water, Smart World & Communication. "We have thus far helped meet the water needs of more than 15 million people across India and, in the process, have been striving to increase awareness about the importance of environmentally sustainable initiatives to create a better world for all," he added.

L&T's Water & Effluent Treatment Business has been creating world-class water infrastructure, covering areas of: urban and rural water supply, water treatment plants, waste water treatment and collection network, industrial water and effluent treatment, desalination plants, lift irrigation projects, canal rehabilitation, unaccounted-for water (UFW) and water management contracts. The businesses' technological capabilities have helped bridge the gap between need and supply across all areas of water and waste water solutions in India, Sri Lanka, the Middle East and Africa.

#### **Background:**

Larsen & Toubro is an Indian multinational engaged in technology, engineering, construction, manufacturing and financial services with over USD 17 billion in revenue. It operates in over 30 countries worldwide. A strong, customer-focused approach and the constant quest for top-class quality have enabled L&T to attain and sustain leadership in its major lines of business for over seven decades.

\* L&T Construction is a brand of Larsen & Toubro