



L&T Press Release

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L&T ELECTRICAL & AUTOMATION HIGHLIGHTS INNOVATION IN SAFETY, ENERGY EFFICIENCY & AUTOMATION AT ELECRAMA 2012

Mumbai, January 19, 2012: Larsen & Toubro, the electrical and automation major and leaders in low voltage switchgear, has put up an impressive display of innovative products, systems and solutions at ELECRAMA 2012 as well as launched a number of products for the future. The products/solutions highlight three vital needs for business and society - life protection & equipment safety, security and energy efficiency - in the day-to-day utilization of electrical and automation applications.

L&T's display of products and solutions comprise powergear, controlgear, metering with communication devices, energy management system, industrial automation, distribution products, building automation, low and medium voltage switchboard, intelligent motor control, reactive power compensation system, SCADA solutions for different industry verticals, process automation systems and competencies around DCS, PLC, Drives, SCADA and Robotics.

Speaking on the display of its products and solution, senior Vice President and Head of L&T Electrical & Automation, Mr. S. C. Bhargava said, "With the electrical industry growing as a result of infrastructure development, we have the challenge to offer intelligent and energy efficient products and solutions. Our business philosophy combines long-term relationship with customers and lower carbon footprint. We have a good spread of products and solutions that will enhance our partnership and relationship with customers." He further added, "We are geared to go an extra mile and expand our range further and work towards bigger growth in the years to come. Our future products and solutions will be examples of improving energy efficiency."

Background:

LARSEN & TOUBRO

Larsen & Toubro is a USD 11.7 billion technology, engineering, construction, manufacturing and financial services conglomerate, with global operations. It is one of the largest and most respected companies in India's private sector. A strong, customer - focused approach and the constant quest for top-class quality have enabled L&T to attain and sustain leadership in its major lines of business over seven decades.